#### 26th World Gas Conference

1 – 5 June 2015, Paris, France



2015 IGU HR Report – 'Delivering on Talent'

Marius Popescu IGU - Task Force 1



#### Outline

Task Force 1 - Mission & Methods

2015 Report - Aim & Added Value

Dip into the contents – 2 case studies

#### Task Force 1 - Background

#### Scope

- Established by the IGU in 2009.
- Understand the key issues impacting human capital in the gas industry.
- Research covers all major regions and areas of the value chain.

#### Method

- Each triennium TF1 engages a team of 50-60 HR specialists from the most relevant gas companies and organizations.
- 3 year research projects culminating in a benchmark report.
- Reports are informative, comprehensive and equidistant.

1<sup>st</sup> TF1 Report, 2012



#### 2015 Report – 'Delivering on Talent'

2<sup>nd</sup> TF1 Report, 2015



 Discuses the attraction, development and retention of talent.

 Special focus on attracting youth and female professionals (issues and best practices).

Multi-perspective & rich in information.

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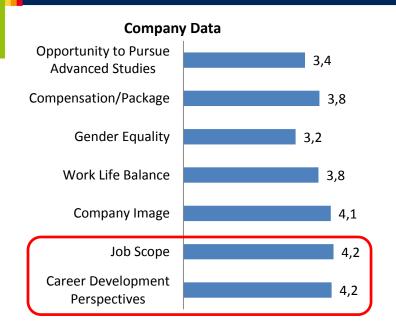
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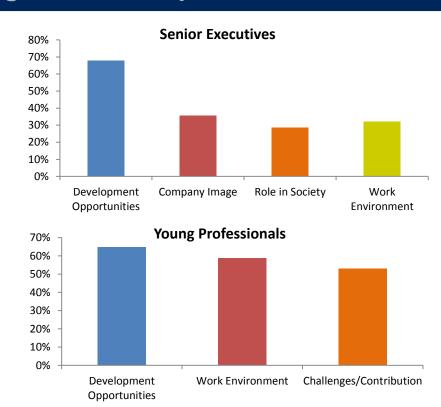
Study Case 1: Attracting New Graduates



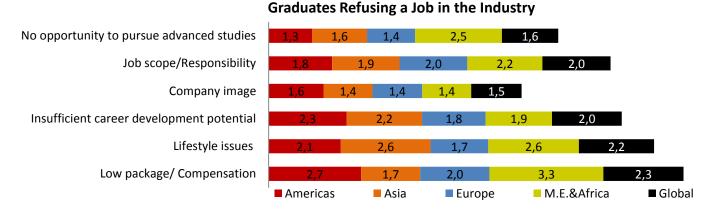
#### What attracts youth to the gas industry?

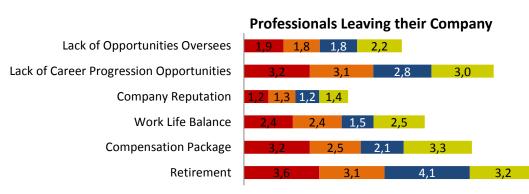


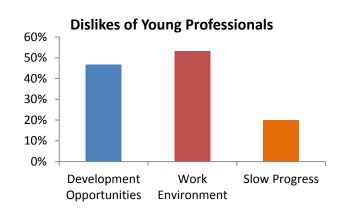
Development Opportunities are the best vehicle to attracting youth.



#### Entry level positions







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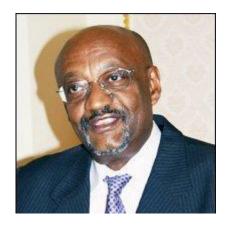
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**Study Case 2:** Women and the Gas Industry



# How can an industry afford to?

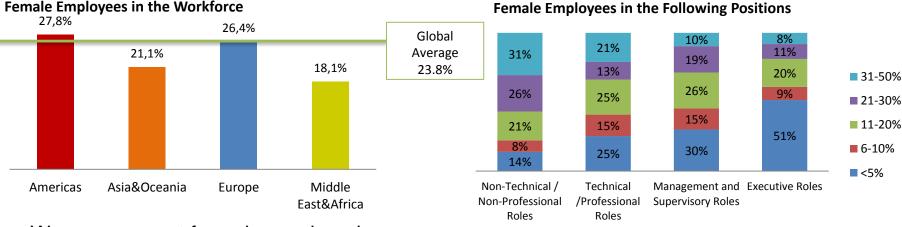


Deputy Director
General of UNESCO

"No country can afford to ignore 50% of its human resources."

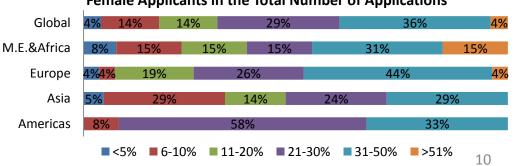
Getachew Engida, Deputy Director General of UNESCO

### Women in the gas industry today

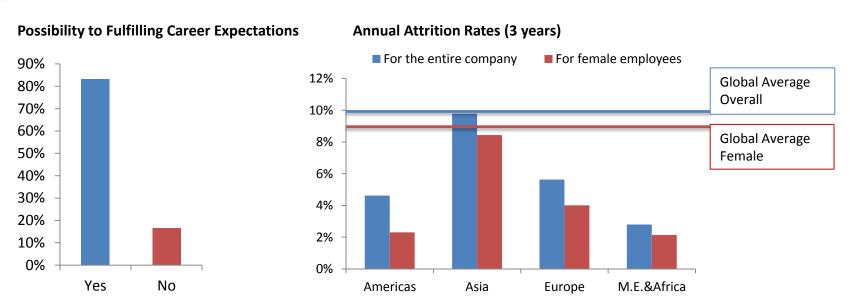


- Women account for only a reduced percentage in the workforce.
- Are underrepresented in senior positions.
- 60% of companies, have less than 30% of applications from women.





#### How to attract female professionals



- Most females in the gas industry are optimistic
- Female workers tend to stay longer with companies
- Poor job in Communicating the opportunities available

# Thank you for your attention!

Marius Popescu